

Online & Social media Editor Proposal

“The EC President and Secretary would like to propose, that in order to improve value for money from the £1920 annual spend on the O&SM editor, the O&SM editor needs a more focussed approach (Smacks are great but they are not the only Gaffers in the universe and there are other more accessible/affordable Gaffers that could be featured). The O&SM editor would be guided to include OGA sailing events across all areas and also combined with the ‘affordable initiative’ of using the Gaffling 4.1s that are available to our members. All this would promote “Gaffering” and the Gaffling by using both social media and the Association website. We believe this would be a better use of resources and nearly £2000 of membership funds, and has the potential of generating new members (we know that new members are joining by going to open events on the East Coast and this would demonstrate that the OGA is also a forward-looking association with a belief and a plan for the future.”

Paul Masters EC President

Peter Elliston EC VP and Area Secretary

December 31, 2024