

OGA Image Archive Project

This document has been produced to inform a presentation to GMC on 11 August. The project aims to provide the first opportunity for interested Members to review proposals by September 2026.

What does the Project aim to achieve?

The OGA Image Archive Project will provide a secure, searchable online catalogued collection of selected images to represent and celebrate the Association's activity past, present and future.

Material from the Archive is already available via the Boat Register. As the project develops (online projects don't have an 'end' point) we will be able to re-use the extended collection across as many online channels as we wish eg OGA Boat Register, Social Media, Area websites, main OGA website etc.

Development plans: initial phases

The OGA Image Archive project team will:

Action	Who?	Due	Status
write & run code to import & test agreed initial set of Keywords from Boat Register to SmugMug Library	JC, AC, BY	6 Jun 2026	Complete
design an online Form for Photo Competition entries	CE	31 Aug 2026	In progress
establish an agreed list of Keywords in collaboration with interested Members	JC, AC, BY, SY, MB, CE	31 Aug 2026	In progress
review existing Galleries of individual boat images (Boats Folder), for potential re-use in new Galleries	AC, BY	31 Aug 2026	In progress
present proposals to GMC for review & feedback	BY, JC, AC	11 Aug 2026	
upload selected images from Gaffers Log archive to SmugMug	MP, BY, JayC	31 Aug 2026	In progress
develop a phased approach to applying agreed Keywords, Titles & Captions to images in Boats Folder	BY, AC, JC	31 Aug 2026	In progress
review existing digital images, managed/held by Area Editors and/or OGA Online Editor	BY, MB, CE, Area reps.	30 Sep 2026	In progress
upload selected digital images, published or unpublished, to SmugMug	BY, AC	30 Sep 2026	In progress
circulate proposals to AC for review & feedback	MP, BY, JC, AC	30 Aug 2026	
review Gaffers Log digital image archive, dating back to 2014	MP, BY, JayC	30 Sep 2026	
inform Members of the project via Gaffers Log	BY, JayC	31 Oct 2026	
ask Members if they have non-digital assets related to the OGA they would be prepared to share online	BY, JayC	31 Oct 2026	
develop a phased approach to upload Photo Competition entries to SmugMug Library	CE, BY, JayC, MP	30 Sep 2026	
review options for digitisation of non-digital assets	BY	31 Oct 2026	

Image Archive Project Team

BY	Beverley Yates (Image Archive Editor, EC)
JC & AC	Julian & Alison Cable (Boat Register Editors, SCO)
SY	Steve Yates (Image Archive Assistant, EC)
CE	Charles Erb (Photo Competition Judge, SOL)
MD	Mike Dixon (Small Boat Secretary, EC)
JayC	Jay Cresswell (Gaffers Log Editor, SCO)
MP	Matt Power (Gaffers Log Designer, SOL)
MB	Matt Bradfield (Online Editor, SOL)

Image Archive phased development plans

Image Archive structure

Keywords, Titles, Captions, Folders & Galleries: JC, SY, BY, MB, CE

Priority area for development, starting May 2026

A draft set of Keywords has been applied to selected images held in newly created sample Folders and Galleries for review and feedback. The purpose of this exercise is to demonstrate the SmugMug functions and test how to organise the Archive to achieve the Project aims at technical and user levels.

All images held in the Boat Register will have Boat Name, Design Class & Generic Type applied as a Keyword to ensure seamless integration. These terms will be included in the Image Archive Keywords.

The proposals will be ready to present visually via a private online link to selected Folders & Galleries drawn from the SmugMug Library for GMC and AC by the end of July, 2026.

To enhance the user's experience when viewing the Archive and to improve search capability within the Archive, 'Keyword rich' Titles and Captions will be applied to all images as the Project develops.

Boat Name will not be used as the Title for images held in the Boats Folder.

Following review, the Keywords list will be confirmed. Keywords will be applied retrospectively to all existing images. All future uploads will have Keywords, Title & Caption included on upload.

Credits/Copyright for all Images

The OGA Handbook for Officers states: "Images submitted to the OGA remain the copyright of the current holder. Submission gives the OGA the right to use them in print and online. If you submit an image and are not the copyright holder, you must have permission from them for the OGA to use them and you must provide their name with the submission."

The OGA has well-established relationships with a number of professional and semi-professional photographers around the country. The Image Archive will provide a list of these individuals with a link to their own websites where available.

The Caption will include the existing policy of including '© image credit' on all images since SmugMug does not include a separate © field for the photographer (or other) credit.

Where copyright holder/photographer is unknown or potentially incorrect, the terms 'OGA Archive' or 'Boat Name Archive' (for older images) or 'Pending' (for recent images), will be used. In cases where investigation is still being undertaken, the image will be 'hidden' from public view.

Annual Photo Competition: CE, BY, JayC, MP

Priority area for development in order to open the 2026 Photo Competition

The project team will develop a process for Photo Competition images to be submitted online from late-Summer and uploaded to the Archive prior to judging in December 2026.

The Image Archive project will develop a phased approach to finding Competition images submitted since 2014 and before if possible. This is likely to involve review of approximately 1,500 images.

These will then be uploaded to the Image Archive for use across new and existing Galleries.

Boat Register: JC, AC, BY

None of the current Boat Register integration with SmugMug will be compromised by the OGA Image Archive project. **The first phase of development** will include a review of existing images in the Boats folder for potential re-use in new Galleries generated within SmugMug.

News & Events reporting: MB, BY, JayC

The project team will approach interested Editors in OGA Areas to develop a strategy for collaboration on sharing images past, present and future in the Image Archive.

Printed Media: JayC, MP, BY

The Image Archive will develop a strategy to support OGA Editors in selecting high resolution images suitable for print publishing and, in some cases, to offer exclusive use of images prior to sharing more widely after print publication.

Keywords, Titles, Captions, Folders & Galleries

The following is a first draft for discussion and review.

Keywords in bold are already agreed and implemented. During preliminary stages, Julian will write scripts to apply Keywords for Boats in the Boat Register. Once legacy images are tagged, the aim will be to make all keyword modifications using SmugMug tools.

BOAT(S)

- **Boat Name** (+ in 'single quotes' in Caption)
- **Boat other name(s)**
- **Fleet**

DESIGN CLASS/GENERIC TYPE

- **from Boat Register list**

EVENT(S)

- Round Britain, OGA50, OGA55, OGA60 etc.
- Party
- Barbecue
- AGM
- Race
- Rally
- Regatta
- Cruise

ACTIVITY

- Social
- Sailing
- Afloat
- Ashore
- Rafted up
- Dressed overall
- Competition
- Laid up
- Restoration

PLACE

- Anchorage
- Mooring buoy
- Channel
- Reservoir
- Lake
- River
- Estuary
- Beach
- Pier
- Quay
- Pontoon
- Marina
- Harbour
- Sea
- Ocean
- Shed
- Tent

SEAMARKS

- Buoy
- Lighthouse

WEATHER/SEA STATE/TOD (temp & daylight)

- Sun
- Cloud
- Rain
- Storm
- Wind
- Spray
- Calm

IMAGE TYPE/STYLE

- **Drawing**
- **Poster**
- **Painting**
- **Chart**
- **Plan**
- **Video**

AREA/LOCATION [OF IMAGE]

- Scotland
- England
- North West
- Wales
- Ireland
- Dublin Bay
- Bristol Channel
- South West
- Solent
- East Coast
- North East
- English Lake District
- Netherlands
- France
- Canada
- Australia
- USA

MEMORABILIA??

- Trophy
- Bunting
- Award

PEOPLE???

SmugMug features

SmugMug is a commercial company providing online image storage and management solutions:
www.smugmug.com

The OGA has used SmugMug for Boat Register slideshows since 2020. Use of SmugMug will be extended to support an extended online Image Archive, including the Boat Register, for the OGA.

As with all IT projects, there are some constraints on development due to the functionality of the SmugMug software. The Project Team will develop solutions driven by need, not the software functionality. Furthermore, developments agreed for the OGA Image Archive will be sustainable, extensible and documented. This is to ensure that we provide a solution which may be managed by the OGA if/when current members of the Project Team move on for whatever reason.

- All OGA Images will be uploaded to SmugMug and held in the secure, online Library.
- There are powerful tools enabling the Boat Register and Archive Editors to control the visibility of everything in the SmugMug Library from an individual Image to a Folder or Gallery. This ranges from 'only me' (ie Editor) to public access with options for password-protection, sharing, download etc.
- Folders may be created by logged in Editor(s) to contain sub-Folders, Galleries and Pages. Images may be re-used across Galleries and Pages.
- SmugMug uses Keywords, Captions and Titles to generate search results for individual Images, Folders, Galleries and Pages.
- SmugMug enables Folders, Galleries and Pages to be displayed online with customised user interface designs to include OGA branding and custom URLs.
- SmugMug Galleries may contain images and/or videos.
- SmugMug Images and Galleries may be shared via Social Media.
- SmugMug Galleries may be exported and/or shared through a range of embedding options eg in blog posts, websites etc.
- It is possible to 'tag' images with map location. This feature will be explored to enable searching the Archive and displaying results via OGA Area maps.

Beverley Yates, Julian & Alison Cable
August 2026