

OGA Image Archive Project

This more detailed document has been produced to support the short summary briefing paper and presentations to GMC in September and October 2026. The project aims to provide the first opportunity for interested Members to review proposals by late October 2026.

Review the Image Archive at <https://oga.smugmug.com/>

Please do not circulate this link beyond OGA AC and GMC Officers.

What does the Project aim to achieve?

The OGA Image Archive Project aims to provide a secure, searchable online catalogued collection of selected images drawn from the existing archive, the Boat Register, Gaffers Log, Photo Competition and other sources.

New material will be added as the Project develops to create a dynamic archive. OGA Officers and Editors will be able to find and re-use images from the collection.

Online projects don't have an 'end point', but we have defined milestones which deliver incremental benefits to the OGA. More milestones will be added as the project develops.

Development plans: initial phases

The OGA Image Archive project team will:

Action	Who?	Due	Status
write & run code to import & test agreed initial set of Keywords from Boat Register to SmugMug Library	JC, AC, BY	6 Jun 2026	Complete
present proposals to GMC for review & feedback	BY, JC, AC	11 Aug 2026	Complete
design an online Form for Photo Competition entries	CE	30 Sep 2026	In progress
Start uploading selected digital OGA archive images	BY, AC	30 Sep 2026	In progress
develop a phased approach to upload Photo Competition entries to SmugMug Library	CE, BY, JayC, MP	30 Sep 2026	In progress
develop a phased approach to applying agreed Keywords, Titles & Captions to images in Boats Folder	BY, AC, JC	30 Sep 2026	In progress
social media & website sharing options trialled	BY, MB	30 Sep 2026	In progress
present proposals to AC for review & feedback	BY, JC, AC	7 Oct 2026	In progress
establish an agreed list of Keywords in collaboration with interested Members	JC, AC, BY, SY, MB, CE	14 Oct 2026	In progress
review existing Galleries of individual boat images (Boats Folder), for potential re-use in new Galleries	AC, BY	31 Oct 2026	In progress
upload selected images from Gaffers Log archive	MP, BY, JayC	31 Oct 2026	In progress
inform Members of the project via Gaffers Log	BY, JayC	31 Oct 2026	
ask Members if they have non-digital assets related to the OGA they would be prepared to share online	BY, JayC	31 Oct 2026	
review options for digitisation of non-digital assets	BY	31 Oct 2026	
confirm copyright agreements	AC, BY	31 Oct 2026	In progress
review Gaffers Log digital image archive, back to 2014	MP, BY, JayC	30 Nov 2026	
review existing digital images, managed/held by Area Editors and/or OGA Online Editor	BY, MB, CE, Area reps.	30 Nov 2026	In progress

Image Archive Project Team

BY	Beverley Yates (Image Archive Editor, EC)
JC & AC	Julian & Alison Cable (Boat Register Editors, SCO)
SY	Steve Yates (Image Archive Assistant, EC)
CE	Charles Erb (Photo Competition Judge, SOL)
MD	Mike Dixon (Small Boat Secretary, EC)
JayC	Jay Cresswell (Gaffers Log Editor, SCO)
MP	Matt Power (Gaffers Log Designer, SOL)
MB	Matt Bradfield (Online Editor, SOL)

Image Archive phased development plans

Image Archive structure

Keywords, Titles, Captions, Folders & Galleries: JC, SY, BY, MB, CE

Priority area for development, starting May 2026

A draft set of Keywords (ref. Page 4) has been applied to selected images held in newly created sample Folders and Galleries for review and feedback. The purpose of this exercise is to demonstrate the SmugMug functions and test how to organise the Archive to achieve the Project aims at technical and user levels.

All images held in the Boat Register will have Boat Name, Design Class & Generic Type applied as a Keyword to ensure seamless integration. These terms will be included in the Image Archive Keywords.

The proposals were ready to present visually via a private online link to selected Folders & Galleries drawn from the SmugMug Library for GMC and AC by the end of July, 2026.

To enhance the user's experience when viewing the Archive and to improve search capability within the Archive, 'Keyword rich' Titles and Captions will be applied to all images as the Project develops.

Boat Name will not be used as the Title for images held in the Boats Folder.

Following review, the Keywords list will be confirmed. Keywords will be applied retrospectively to all existing images. All future uploads will have Keywords, Title & Caption included on upload.

Credits/Copyright & Protection for all Images

The OGA Handbook for Officers states: "Images submitted to the OGA remain the copyright of the current holder. Submission gives the OGA the right to use them in print and online. If you submit an image and are not the copyright holder, you must have permission from them for the OGA to use them and you must provide their name with the submission."

The Image Archive Project team will ensure contributors understand this statement and will try to protect images submitted to the OGA for use/re-use online which are held within the SmugMug Library. The OGA has well-established relationships with a number of professional and semi-professional photographers. The Image Archive will include a list of these individuals with a link to their own websites where available.

The Caption on all images in the Archive will adopt the existing policy of including '© image credit'. Where copyright holder/photographer is unknown or potentially incorrect, the terms 'OGA Archive' or 'Boat Name Archive' (for older images) or 'Pending' (for recent images), will be used. In cases where investigation is still being undertaken, the image will be 'hidden' from public view.

Annual Photo Competition: CE, BY, JayC, MP

Priority area for development in order to open the 2026 Photo Competition

The project team will develop a process for Photo Competition images to be submitted online from early-Autumn and uploaded to the Archive prior to judging in December 2026.

The Image Archive project will develop a phased approach to finding Competition images submitted since 2014 and before if possible. This is likely to involve review of approximately 1,500 images.

These will then be uploaded to the Image Archive for use across new and existing Galleries.

Boat Register: JC, AC, BY

None of the current Boat Register integration with SmugMug will be compromised by the OGA Image Archive project.

The Project Team will review existing images in the existing and future Boats folders, update keywords, captions and titles where appropriate and re-use, as required, in new Galleries generated within SmugMug.

News & Events reporting online & in print: MB, BY, JayC

The project team will approach interested Editors in OGA Areas to develop a strategy for collaboration on sharing images past, present and future held in the Image Archive. This will include selection of high resolution images suitable for print publishing and, in some cases, to offer exclusive use of images prior to sharing more widely after print publication.

SmugMug features

SmugMug is a commercial company providing online image storage and management solutions: www.smugmug.com

The OGA has used SmugMug for Boat Register slideshows since 2020. Use of SmugMug will be extended to support an extended online Image Archive, including the Boat Register, for the OGA.

Technical considerations

As with all IT projects, there are some constraints on development due to the functionality of the SmugMug software. The Project Team will develop solutions driven by need, not the software functionality. Furthermore, developments agreed for the OGA Image Archive will be sustainable, extensible and documented.

This is to ensure that we provide a solution which may be managed by the OGA if/when current members of the Project Team move on for whatever reason.

- All OGA Images will be uploaded to SmugMug and held in the secure, online Library.
- There are powerful tools enabling the Boat Register and Archive Editors to control the visibility of everything in the SmugMug Library from an individual Image to a Folder or Gallery. This ranges from 'only me' (ie Editor) to public access with options for password-protection, sharing, download etc.
- Folders may be created by logged in Editor(s) to contain sub-Folders, Galleries and Pages. Images may be re-used across Galleries and Pages.
- SmugMug uses Keywords, Captions and Titles to generate search results for individual Images, Folders, Galleries and Pages.
- SmugMug enables Folders, Galleries and Pages to be displayed online with customised user interface designs to include OGA branding and custom URLs.
- SmugMug Galleries may contain images and/or videos.
- SmugMug Images and Galleries may be shared via Social Media.
- SmugMug Galleries may be exported and/or shared through a range of embedding options eg in blog posts, websites etc.
- It is possible to 'tag' images with map location. This feature will be explored to enable searching the Archive and displaying results via OGA Area maps.

Beverley Yates, Julian & Alison Cable
September 2026

Draft Keywords

The following is a first draft for discussion and review.

Keywords in bold are already agreed and implemented. During preliminary stages, Julian will write scripts to apply Keywords for Boats in the Boat Register. Once legacy images are tagged, the aim will be to make all keyword modifications using SmugMug tools.

BOAT(S)

- **Boat Name** (+ in 'single quotes' in Caption)
- **Boat other name(s)**
- **Fleet**

DESIGN CLASS/GENERIC TYPE

- **from Boat Register list**

EVENT(S)

- Round Britain, OGA50, OGA55, OGA60 etc.
- Party
- Barbecue
- AGM
- Race
- Rally
- Regatta
- Cruise

ACTIVITY

- Social
- Sailing
- Afloat
- Ashore
- Rafted up
- Dressed overall
- Competition
- Laid up
- Restoration
- Maintenance

PLACE

- Anchorage
- Mooring buoy
- Channel
- Reservoir
- Lake
- River
- Estuary
- Beach
- Pier
- Quay
- Pontoon
- Marina
- Harbour
- Sea
- Ocean
- Shed
- Tent

SEAMARKS

- Buoy
- Lighthouse

WEATHER/SEA STATE/TOD (temp & daylight)

- Sun
- Cloud
- Rain
- Storm
- Wind
- Spray
- Calm

IMAGE TYPE/STYLE

- **Drawing**
- **Poster**
- **Painting**
- **Chart**
- **Plan**
- **Paper records**
- **Video**

AREA/LOCATION [OF IMAGE]

- Scotland
- England
- North West
- Wales
- Ireland
- Dublin Bay
- Bristol Channel
- South West
- Solent
- East Coast
- North East
- English Lake District
- Netherlands
- France
- Canada
- Australia
- USA

MEMORABILIA??

- Trophy
- Bunting
- Award

PEOPLE???