

OGA - GMC Meeting Minutes
Videoconference, March 18 2020 at 19:00

Participants: Patrick Vyvyan-Robinson (President), Colin Stroud (Secretary), Tony Kiddle (Treasurer), Mary Gibbs (Membership Secretary), John O'Donnell (Log/Online Editor), Julian Cable (co-opted Boat Register)

If you are reading this but did not attend: This was the first GMC videoconference and is likely to be repeated more frequently, with shorter sessions, than the traditional all-day face-to-face meetings. As a result, not all topics will be addressed at each meeting which is why some of those below were not discussed.

Website:

1. Tony demonstrated a proposed new OGA website, based on the "Schools Online" model, which includes common page designs for both the home page and the Area pages and incorporates an improved calendar of events function that allows Areas to add events on their Area pages which get compiled into a national calendar of events on the home page. A number of suggestions were made.

TK

2. The completion of due diligence against the IT Checklist on both the "Schools Online" and on an alternative solution, to be proposed by Julian, will be reviewed at a future meeting.

JK

Boat Register:

3. Boat Register/SmugMug and the for-sale function is to be reviewed at a future meeting.

JK

Membership:

4. Mary reported that six new members joined as a result of visiting the OGA stand at the RYA Dinghy Show on Feb 29 - March 1.
5. Mary to highlight where the online and paper joining forms should be commonised and Alison will make the changes.
6. Tony reported he was looking into using "Go Cardless" as a replacement for "PayPal" for membership payments as it allows automatic annual payments, like Direct Debit, so avoiding the issue of chasing members who pay by PayPal every year.

MG
AC

TK

Communications:

7. To improve Gold/MailChimp Synchronisation, Tony to enable Gold to produce a spreadsheet file containing records changed/added/deleted since a specified date so that Colin can do more frequent manual updates of MailChimp (ideally weekly) as a temporary measure until a daily automatic synchronisation can be implemented by Julian (target completion is September 2020). Once complete there will be no requirement for areas to update member details in MailChimp.
8. After the March edition of Gaffers Log, John to review the format of the Log to reduce the production and distribution costs while retaining value to members.
9. Log/Online Editor job description to be addressed at a future meeting.
10. Review of Editor's role with respect to Facebook/social media to be addressed at a future meeting.
11. Colin to secure a Data processing Agreement with the company that will be doing the mailing of the Log and Yearbook before we send them the encrypted file containing all the Member's details.

TK

CS

JC

JOD

CS

12. A solution to implementing the "Historical Document Retention and Archive Policy" as approved by the ACM to be addressed at a future meeting

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| 13 | The subject of Officers' emails is to be reviewed at a future meeting.
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| | OGA Governance: |
| 14 | Review of the current OGA Rules: To be addressed at a future meeting. |
| | Merchandise: |
| 15 | Proposal by Paul Jolley. To be reviewed at a future meeting. |
| | Branding: |
| 16 | Branding, styles and logos to promote consistency across all Areas and events and provide a central resource page/logo library on the OGA website. To be reviewed at a future meeting. |
| | 2020 Photographic Competition: |
| 17 | To be addressed at a future meeting. |
| | Scotland Area: |
| 18 | To be addressed at a future meeting |
| | OGA60 and RGB60: |
| 19 | To be addressed at a future meeting. |
| | Trophies and Awards: |
| 20 | To be addressed at a future meeting. |

The meeting closed at 21:30

The next GMC videoconference will be on April 8, 2020 from 19:00 to 21:00

Colin Stroud - OGA Secretary
March 21, 2020