

OGA - GMC Meeting Notes and Assignments
Videoconference, April 21, 2022 at 19:00

	Participants: Patrick Vyvyan-Robinson (President), Colin Stroud (Secretary), Mary Gibbs (Membership Secretary), Tony Kiddle (Treasurer), Alison Cable (co-opted Boat Register), Julian Cable (co-opted Boat Register), Elly Howlett (co-opted Online Editor), Rob Jarman (co-opted Gaffers Log Editor), David Bewick (co-opted Small Boats Secretary), Mike Beckett (co-opted OGA60 Co-ordinator)	
	Recruitment/Promotion:	
1	(ACM Assignment) Small laminated printed promotional cards to be produced and distributed to Areas for attaching to boats to attract potential members..... Alison to draft proposed content, Alison and Tony to produce a “welcome” page on the website with the URL printed on the card. Card to be A6 size, 1000 to be printed, to include “small boat/large boat” insignia (maybe as a watermark) and sent to Area Secretaries.	AC, TC
2	(ACM Assignment) To ensure more consistency, in how we define who we are, some examples of standard wording will be produced..... Alison to ask East Coast Committee how best to contact Robert Simper for his views.	AC
3	Elly to investigate if an app could be useful for recruiting.	EH
	Membership:	
4	Tony to implement, before the end of April, a system in GOLD allowing members to receive communications from selected Area(s), in addition to the one they are a member of and Julian to ensure this additional data is mirrored in Mailchimp. (on March 22 Julian reported “I have MailChimp already configured to allow members to have any/all areas checked so if GOLD is modified to match MailChimp I can implement the sync as requested.”)	TK, JC
5	Once the above is completed, Mary to communicate to Members and update Gold with any requests from Members.	MG
6	Julian to provide Tony with details of these two issues: - • The permanence of membership numbers and GOLD ids. • A secure API for membership data. (Application Programming Interface) (See e-mail from Julian to GMC, sent after the meeting, dated March 22)	JC
	Website/Online/WhatsApp:	
7	(ACM Assignment) The GMC will investigate an OGA crewing offer/wanted facility..... Should be for members only and be part of the Boat Register. Boat owners to be able to indicate crew wanted either generally or for specific dates/locations/events. Julian to produce/demonstrate a proposal mid-May 2022. The facility for members to indicate they are available to crew to be debated at a future meeting. (See e-mail from Julian to GMC, sent after the meeting, dated March 22)	JC
8	(ACM Assignment) More frequent updates of the Website home page.....Elly.	EH
9	Elly to pursue a successor for the Online Editor role.	EH
	Boat Register:	
10	(ACM Assignment) Facility to be investigated for the Area pages of the Website to show/highlight boats from the Boat Register that are in their Area.....Julian to enable a facility that all Areas may use if they wish. (See e-mail from Julian to GMC, dated March 22)	JC

11	Alison to investigate the RYA guidance and review the wording in the Copyright section of the Handbook for OGA Officers and, if necessary, provide new wording for Colin to put in the Handbook.	AC
12	Gaffers Log: (ACM Assignment) Ensure Members give consent to their contact details being printed in the Gaffers Log Boats For Sale section..... Alison.	AC
13	OGA60 including RBC60: (ACM Assignment) The OGA60 events registration process to be available from April 2022 with a £15 “commitment” fee, for which the applicant will receive an OGA60 flag..... Julian to finish the online registration system before the end of April.	JC,
14	All members to be sent a newsletter announcing registration system open.	PVR
15	Tony to provide Elly with banner/bunting to use on the website in promoting the registration process.	TK
16	(ACM Assignment) The OGA60 flag will be  (as proposed by Paul Jolly and produced by our existing merchandise supplier, of “event” quality and printed on one side with the standard OGA blue background). Rob to commission Matt to produce two versions of artwork, one plain for the flags and one “wavy/fluttering” for use in print/online.	RJ
17	(ACM Assignment) The GMC will initiate an RBC2023 WhatsApp group. Will be implemented closer to the event.	
18	All to provide Elly with 6-second video clips so she can compile videos to promote the RBC and the EC Party Port	All
19	OGA Governance, Officers’ Handbook, etc.: Tony to review draft Handbook for the GMC document and provide comments ASAP.	TK
20	(ACM Assignment) A process and criteria for “President’s Commendations” will be defined and included in the Handbook for OGA Officers..... Patrick, then Colin to produce a certificate template.	PVR, CS
21	ACM Assignments not assigned to the GMC (listed here to keep all assignments in one place!)	
22	All Areas to ensure Alison has the dates and locations for their OGA60 Party Ports so these can be published on the Website.	
23	All Areas to inform Small Boat Secretary of all planned SB events.	
24	Areas to submit RBC60 funding requests to the Association Treasurer during first half of 2022 and a proposal will be made to the AC on how funds may be allocated.	
25	Keith McIlwain to organise presentation of Elder Gaffer flag to David Grainger in first half of 2022.	

26 We should aim to exhibit at the 2022 Southampton Boat Show, September 16 to 25.
Sue P. to investigate the opportunity for Association to exhibit as in previous years.

Assignments on hold:

(ACM Assignment) There should be an article in the Gaffers Log providing a basic and simple tutorial of the Racing Rules to encourage more entrants in races..... on hold.

Rob and Patrick to compose/commission an article about the benefits to the OGA of our RYA Affiliation On hold until 2023.

ACM Assignments Closed:

(ACM Assignment) Consider integration/linkage of Facebook page with Website home page..... Considered but based on Tony's advice it was decided that the existing Facebook link on the OGA Home Page is sufficient and that live linkage would add too much clutter and detract from the main content. Assignment closed February 2022.

(ACM Assignment) Pat Conway (President NI Area) and Gerry Brennan (Secretary) to resign from their posts and will write to all NI Area Members seeking volunteers to run the Area or the Members will be given the opportunity to merge with the DB Area or choose to join another Area..... Completed. Ref: email from Mary Gibbs March 11, 2022.

(ACM Assignment) All Areas to have a WhatsApp admin person and with contact details on their Area website page and Rob to publish a short text in the spring Log containing those contact details and explaining how to use. The default contact will be the Area Secretaries..... Completed. Details published in the Spring 2022 Gaffers Log.

(ACM Assignment) Print an extra 200+ copies of each issue of the Gaffers Log during 2002 for use in recruiting new members during the OGA60 events..... Completed. Order put in place for additional copies starting Spring 2022 issue and Mary has agreed to store them until needed.

The meeting finished at 20:05

The next meeting will be on May 26, 2022, at 19:00 to 20:30

Join Zoom Meeting:

<https://us02web.zoom.us/j/87258673887?pwd=VWJBWmdHQkxMSXBhZUZ5WC9oSGI2dz09>

Passcode, if asked: GMC

Colin Stroud - Association Secretary
April 29, 2022