

OGA - GMC Meeting Notes and Assignments

from the Zoom Meeting of December 12, 2023

Participants: Mike Beckett (President), Colin Stroud (Secretary), Mary Gibbs (Membership Secretary), Tony Kiddle (Treasurer), Alison Cable (co-opted Boat Register), Julian Cable (co-opted Boat Register), David Bewick (co-opted Small Boats Secretary), Georgina Tall (Younger Members)

Not present: Philip Hopson (co-opted Gaffers Log Editor)

1	Subcommittee to Review the Name of the OGA: <u>AC assignment to the GMC:</u> - It was agreed that there was enough support to set up a Subcommittee, chaired by Lorna Hill, to review the name of the OGA and the GMC will propose the Terms of Reference for the Subcommittee for review by the AC. On April 24, 2023, Lorna announced that Evie Clemance, Paul Masters, Sue Pennison, Patrick Vyvyan-Robinson, and Paul Jolley have been invited to the committee. – this is on the January 13 ACM agenda	
2	Website and Social Media: Alison to update the website page of blogs and WhatsApp links. Tony to review the “About” page to ensure the membership/join information is more prominent.	AC TK
3	Philip's offer to manage the website and social media was accepted with the following conditions:- • The initial focus should on updating and reinvigorating the website home page • We may terminate the agreement at any time giving one month's notice (this allows for any change resulting from the debate at the January ACM). • Over the next 12 months we will monitor how many new members join as a result of visiting the website or through social media. Philip's offer was:- Social Media:- Minimum of 22 posts per month. To be a range of historical information about vessels, informative slides, events upcoming, news updates and members collected photographs. Obtaining content in person at events where possible. Shared onto both Instagram and Facebook platforms. These can be edited using the social media software I currently pay for. This will take one 10-12 hour day, per month to maintain. Outreach; Contacting new potential members, associations and industries who may be interested in joining or working with us. Hard to quantify timing wise, as you need to be consistently surfing and approaching (as I do to gather Gaffers Log Articles). Interaction; Daily interaction - 'liking', supporting and encouraging our members online to continue to grow and build on the Association's awareness and brand. This needs to be daily and done with genuine passion. Price £120.00 per month. Philip to contact Pete Scrimshaw to get website editing tuition and access password.	PH
4	January 13, 2024, ACM & AGM in Liverpool: Julian to assist in setting up the Zoom arrangement with the help of John Beckett	JC

	Papers, PowerPoints, etc. for the meeting to be sent to Colin before December 31 for loading onto the Officers' Area.	All
	ACM agenda: 1. President's welcome - Mike 2. Secretary's report/status of assignments from the previous ACM - Colin 3. Membership Secretary's report – Mary and Julian 4. Treasurer's presentation of accounts - Tony 5. Boat Register Editors' report – Alison & Julian 6. Small Boats Secretary's Report - David 7. Log Editor's report - Philip 8. Publish a hard-copy 2024 Yearbook? - Mike 9. Annual reports from all Areas of their activities and plans - Area Presidents 10. Initiatives for Younger Members – Georgina 11. Proposal for OGA Area President and Area VP flags – Paul 12. Review of Members' boat's data used to calculate handicaps - Julian 13. Recruitment of External Communications Officer – Mike 14. Managing the OGA website and social media platforms – Paul 15. Status of the subcommittee to review the name of the OGA – Lorna 16. Use of OGA boat register photos and text – Pete Thomas on behalf of EC 17. Location of the January 2025 AGM – the Scottish Area have offered to host in Dundee 18. Date of next ACM via Zoom	
	Regarding agenda item 3: after Mary's report, Julian to give a 5-minute update on the Membership area of the website.	JC
	Regarding agenda item 8: Mike to ask AC to vote for either Hard Copy on alternate years, or use the online system only.	MB
	Regarding agenda item 8: Colin to check the Association Rules for compliance.	CS
	Regarding agenda item 12: Julian to propose a completion date of May 1 st after which any remaining hidden handicap data to be revealed.	JC
	Regarding agenda item 15: Colin to enquire if Lorna will attend or present on Zoom.	CS
	Regarding agenda item 16: Julian to mention he has a GMC task to address the issue and commonise the copyright/use-of wording.	JC
5	Yearbook, printed and online: Julian to ensure the wording regarding privacy, copyright, GDPR consent and use of boat owners photographs is correct in both the printed yearbook and in the online boat register.	JC
6	Watercraft Magazine: David to produce updated artwork for our advertisement in the Watercraft magazine.	DB
7	Archive: It was agreed that only one set of hard-copy Gaffers Logs/Newsletters should be held by the OGA once all the following has been completed: • Philip to ask Rob Jarman to send the archive to him for checking for completeness and to check with Alison/Julian if they have anything that is missing. • Tony to continue to work on and ensure the searchable digital archive is complete and then, <u>when this is finished</u>, Philip to send a full set of all past publications, not	PH TK

	already stored there (ie. Prior to prior to Issue 82), to the British Library Legal Deposit so they hold a full historic record. The address of the British Library Legal Deposit is now in the GOLD membership database, as an “Associate”, so copies of all Logs, starting with Issue 112, are automatically sent there.	
8	Youth Fund: Alison to advise/assist the BC Area with a Youth Fund application and ensure they provide a post-event report for the Gaffers Log. Funding must be for Youths (from 16 to 25 YO) and not to fund any adults/parents/guardians that need to attend with them.	AC
9	Boat Register: Julian to talk to David Patuck on how the “fleets” facility on the boat register can be used to show the SW Area Members’ boats on their webpage rather than the SW Area creating a separate listing that may not comply with GDPR regarding showing Members’ names/details. Tony to provide Julian with the necessary code/button so Areas can display their Area Members’ boats from the Boat Register to their Area webpages if required.	JC TK
10	Other Open AC Assignments: AC Assignment:- As it is difficult to make a commitment to an event in 2033, Mike recommend the OGA make it known that there is an “intention” to organise a RBC70 in order to help Members make tentative plans.	MB
11	AC Assignment:- If an Area wishes to host some form of OGA65 event (without an RBC) please let the GMC know.	all AC
12	AC Assignment:- “Plans for an OGA65 and/or an OGA70+RBC70” will be a discussion point on the January 13, 2024, AGM	MB
13	AC Assignment:- Georgina to help organise some form of get-together for Younger Members at the AGM on January 13, 2024.	GT
14	AC Assignment:- Tony to set up a category in GOLD, similar to the “interested in small boat events” to record Members who are “interested in Younger Members’ events”. Julian to create a group in Mailchimp and update the GOLD to Mailchimp sync system.	TK JC
15	AC Assignment:- Julian to continue developing the crew wanted/available website system and also to: - Include the option to show roughly where a boat/crewing-opportunity is. - Include an option for skippers to indicate that they either want crew generally or they want crew for a certain date/location.	JC
16	AC Assignment:- All to continue to find volunteers interested in helping with Social Media and External Communications. Philip is in contact with Will Loram who was going to take on the External Communications and Sponsorship role earlier in 2023 but then withdrew due to other commitments.	all AC
17	AC Assignment:- All Areas should continue to place “Cockpit Cards” in notable non-member’s boats to promote the OGA.	all AC
18	AC Assignment:- Regarding the need to produce an article for the Gaffers Log that provides a basic and simple tutorial of the Racing Rules to encourage more entrants in races, Sue to produce a number of “pointers” to encourage more members to enter races.	SP

19 AC Assignment:- As raised by Pete Thomas, it was agreed that the boat measurements in the Boat Register, and therefore the handicap calculations, need to be review for accuracy. Julian to hide all boat handicaps. Julian to put something in the Gaffers Log asking Members to check the measurements of their boats are correct, then resubmit their data using the online form before their handicap is displayed. Julian to add a confirmation button for boat owners "I've checked my boat data", with the date displayed. Julian to look into also sending a Mailchimp email to all boat owners that includes a table of their measurements already in the Boat Register and a system for them to reply with updates or a confirmation button. Pete offered to help by checking EC Member's boats that race regularly. If any Area wants to purchase a long tape measure for boat checking they can claim the cost from central funds by contacting Tony. It is recommended that race organisers put in the Notice of Race a warning that boat measurements used to calculate handicaps may be checked by the organisers.

20 **AC Assignments Completed: -**

AC assignment to the GMC: - It was agreed that the Members' subscriptions credited to Areas should be reviewed with respect to Area with relatively small numbers of Members. At the April 24, 2023, meeting it was agreed that change is required.Completed, an agreement was reached at the October 2, 2023, ACM of:- £200.00 per Area plus £1.75 per Member (not Membership). Tony to make the appropriate payments from March 31, 2024.

AC Assignment to All:- Continue to find volunteers interested in helping with Social Media and External Communications. Completed, the AC agreed by email to accept an offer from Philip Hopson to manage the website and social media platforms in return for a monthly payment – Re: email to the AC dated November 21, 2023.

AC Assignment :- At the October 2, 2023, ACM Georgina presented her proposals to provide opportunities for "Younger Members" to communicate and socialise, both online and actual. Everyone was supportive and some provided suggestions. Georgina to prepare an email, to be sent to all Members, outlining her proposals, encouraging Younger Members to get in touch and asking all Members to encourage known potential younger members to get in touch. Colin to send the email via Mailchimp..... Completed, email sent November 10, 2023

AC Assignment :- Colin to set up a youngermembers@oga.org.uk email account for Georgina. completed September 23, 2023.

AC Assignment :- Tony to add a "Cockpit Card" tick box to the "Reason for Joining" box on the joining form..... Completed November 14, 2023

The meeting ended at: 20:18

Colin Stroud - Association Secretary
December 23, 2023